



This example of how to make an extreme sports mobile movie may help with the planning, preparation and production of your film

The three stages of making a mobile phone movie are:

1. Pre-Production
2. Production
3. Post-Production

MOBILE MOVIE PRE-PRODUCTION

Casting - choose a hero or a central figure to make the movie about. Consider the following in choosing your mobile movie star:

- Do you have access to this person for interviewing?
- What extreme sport(s) are you going to incorporate?
- What are the interesting visuals about your hero's story?
- Make an initial assessment of the risks to crew and stunt people
- What do other people have to say about your hero?
- Is this person interesting to look at and listen to?
- Will the film work on the small screen of mobile phones?
- What locations will be part of this movie?

Mobile Movie Film style - What style of extreme sports film do you want to make?

- Documentary
- Experimental
- Animation
- Narrative

Writing a script - keep it simple.

- Outline the main points you are interested in.
- Make a list of questions.
- Structure the beginning, middle and end.
- Write, re-write and re-write some more.
- Test the script and get feedback.

Get a mobile movie crew - keep it basic (one person can do many positions).

- Director
- Producer
- Camera Person
- Sound Person (Production and Post-Production)
- Editor

Make a schedule - 5 P's: planning and preparation prevent piss-poor performance!

- Set filming dates.
- Work with a deadline and stick to it.
- Plan plenty of time for editing and drinking

Location scouting

- **Choose an interesting Location** - You hear it all the time: Location Location Location! It is true. An interesting background for your scenes and interviews can really make your movie stand apart. Take your time to visit many locations. Be determined to find something unusual and interesting.
- **Listen to the Sound** - When location scouting, ALWAYS listen to the ambient noise in the location. Sometimes great locations don't get picked because they are next to a train track, airport, or freeway. Seriously, it won't work. LISTEN at different times of the day to know what to expect.
- **Watch the Light** - Visit the location during the time of day you plan to shoot. Be sure to notice the position of the sun and where there are shadows. Spend some time at the location watching and listening.
- **Location is a Character** - The best movies find ways to introduce the locations as if they were characters themselves with changing moods that reflect the moods of the characters in the story
- **Beware** - Beaches are beautiful, but VERY difficult for any dialogue because of the sound of the ocean. Generally, use beaches for scenes and shots that don't require dialogue.

MOBILE MOVIE PRODUCTION

Production gear - choosing the right equipment. What you will need:

- Script
- Video camera
- Lights (optional)
- Sound equipment

Production days

- Have a shot list and a plan
- Make call sheets
- Be on time
- Plan for set-up and take-down of equipment
- Prepare to feed the cast and crew
- Have back-up plans for outside locations

POST-PRODUCTION

Equipment

- Computer with Non-Linear Editing Software
- Two recommended programs are Avid XpressDV and Final Cut Pro.
- Tutorials to learn how to use the software.

Make a Post-Production schedule for picture and sound editing.

Picture Editing

- First assembly edit
- First cut
- Final cut
- Picture lock

Sound Editing

- Recommended software: Pro-tools
- MUST have rights to all music
- Create original music with Soundtrack software
- Mix all the sound elements